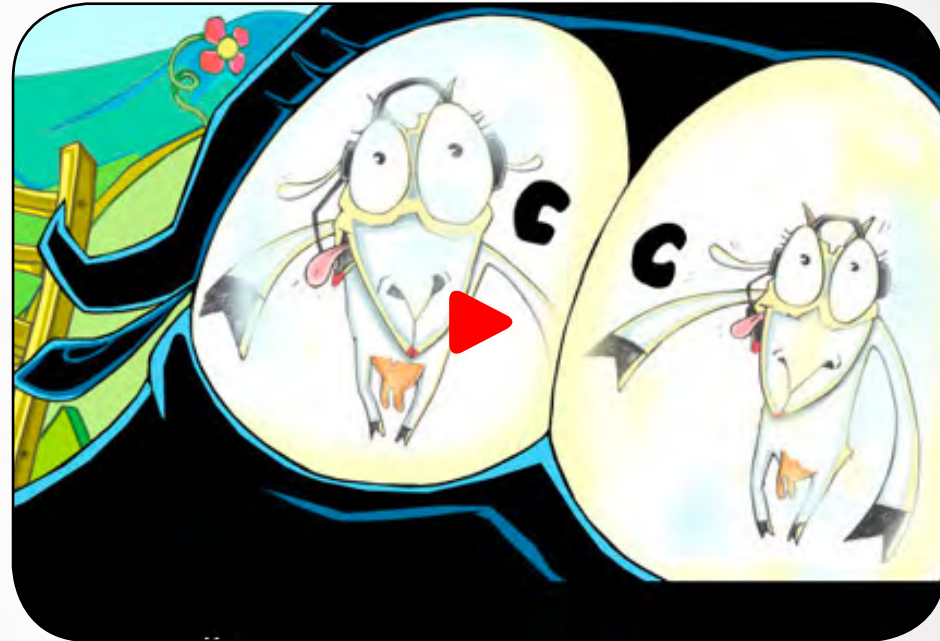


idea and copywrite: Tony Petroff
 animation: Maya Bocheva (Wicky)
 director: Tony Petroff
 character design: Maya Bocheva (Wicky)
 composer: Strahil Velchev (KiNK)
 voices: Doroteia Hashovska,
 Tony Petroff (tonchooo)
 Nina Staleva
 creative director: Tony Petroff

ANIMATION
 ADVERTISING
 PURSHEVICA



product contacts:
 > 20 000 000
 product life:
 > 4 years

My strategy was to reduce TV spots
 broadcast by making funny viral
 internet content with 4 clips.



I provide 4 types of creative:

- audio / music / voice
- graphic editing / creating
- structural design
- copywriting / strategy



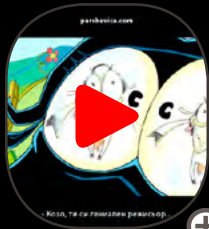


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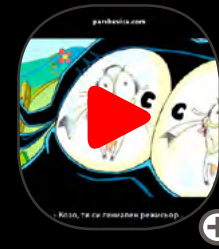
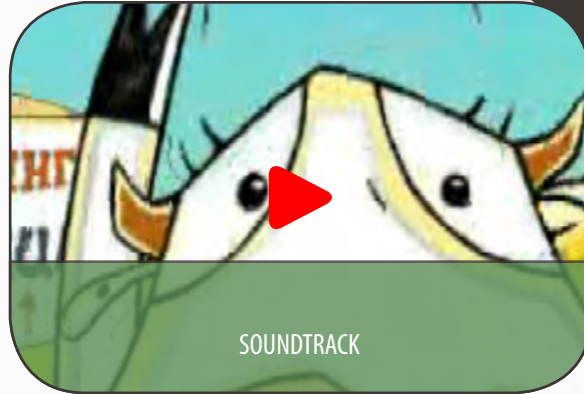
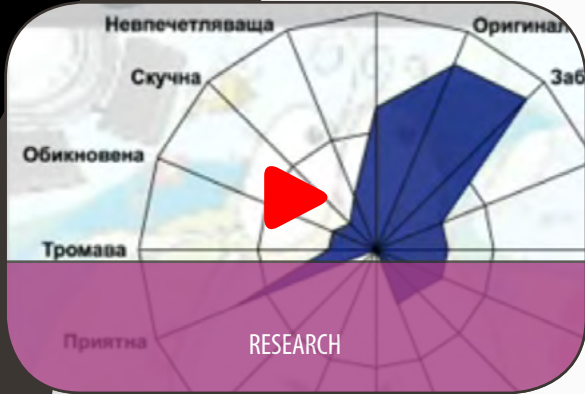
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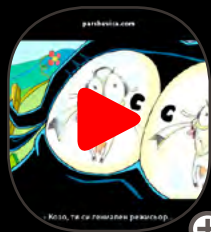


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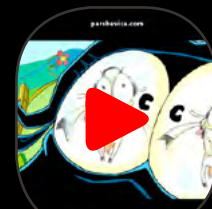
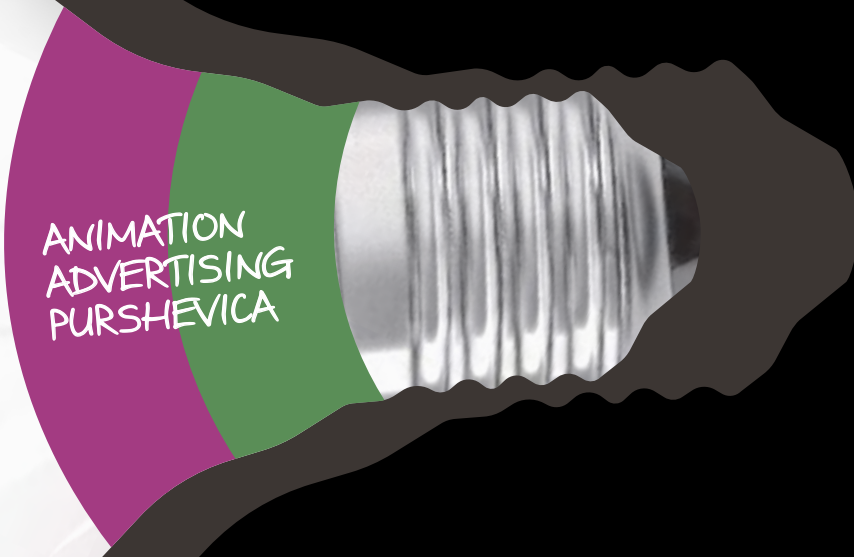
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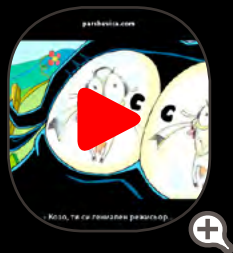


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